BENEFITS
Students:
• Promote career awareness and opportunities
• Understand the knowledge and skills that 21st century workplaces demand
• Connect academics and the real world of work

Businesses:
• Promote career readiness and awareness and engage students who may be potential employees
• Enhance goodwill between business and community
• Demonstrate value of community service by senior management

Ways you can participate:
Option One: Have a group of students visit your workplace. Through interactive activities let them see the career opportunities available to them and get them interested in what you do.
Option Two: Have your representative visit a school and make a presentation to students about your business. This may work best for those businesses where safety or other considerations make an on-site visit impractical.
Option Three: Host a virtual program for students in underserved areas or when bringing students into the workplace may not be an option.

**NEW** How to Register:
Step 1: If you have not already created your NCBCE profile through the Navigator platform, please do so at https://wblnavigator.org/web/organization-signup-form/. (Make sure to check Students@Work℠).
Step 2: Follow the instructions in the Students@Work℠ Navigator Business Registration Process document to register **This should be done by September 27, 2019.**

2020 Weeks of Focus **If this isn’t possible for you, feel free to host your program any time**
March 2-6, 2020: Education, Healthcare and Public Service
March 9-13, 2020: Small Business and Entrepreneurship
March 16-20, 2020: STEM
March 23-27, 2019: Hospitality, Tourism and Retail

For more information about Students@Work℠ contact: ncbce@nc.gov